



CLUB DEVELOPMENT PROGRAMME

BY GEORGE BABALEV

HUNSTANTON OASIS IBC

Hunstanton Oasis IBC, part of the Club Development Programme's phase 2, started working with BDA's officer George Babalev in October 2017. Back then, the club was seeing a gradual decline in membership, struggling to convert new members through their open coaching session, and unable to find enough volunteers to help run the club.

However, after starting work on a development plan created by the BDA officer to address the above challenges, the club were able to: appoint a new club marketing officer working on the club's new website and Facebook page; appoint a new press release officer; add regular roll-ups to their activity programme for the first time; open a second weekly coaching session; and train 9 more club helpers. The club's successful year culminated with the recruitment of 42 new members for the 2018/2019 season through their October open day and weekly open coaching sessions.



THE CLUB SAYS...

"We thank the BDA for all their support over the past year. Working with George Babalev has been wonderful and very educational for our club. We made a big leap in our development as a club this year and a lot of it is due to the BDA's positive influence."

Richard Bridges, club chairman and coach.

"It has been a pleasure to work with Hunstanton Oasis IBC. The club committee's hard work and dedication to complete their development plan are a clear evidence of how much a club can get out of being part of the Club Development Programme if they are committed to it."

George Babalev, BDA Club Development Officer.

EVENTS

Open coaching sessions:

Mondays 10:00 - 12:00

Wednesdays 14:30 - 16:30

Contact Richard Bridges for information about open roll-ups.

CONTACT INFO

For more information on the club contact:

Richard Bridges
richardpt.bridges@gmail.com

Or on Facebook at: 'Hunstanton Oasis Indoor Bowls Club'

