



CLUB DEVELOPMENT PROGRAMME

BY GEORGE BABALEV



Oundle Bowling Club

Oundle Bowling Club is located in the beautiful market town of Oundle in north east Northamptonshire. Like most outdoor bowling clubs, Oundle finds recruiting new members every year and maintaining their membership particularly challenging. That is why the club did not hesitate to apply to take part in BDA's Club Development Programme at the first opportunity.

Since then, in under a year and among other accomplishments, the club:

- Recruited 17 new members in 1 season.
- Introduced a 'Buddy' system, to ease the integration of new members.
- Launched a Bowls2U outreach programme.
- Made changes to the club website, improving its content and outlook.
- Sent 3 coaches to a Working with Disabled People in Bowls module.
- Trained 13 club volunteers through a Club Helpers Workshop.
- Obtained an A-Star certification of its bowling green.
- Is on the verge of obtaining a Bowls Disability Mark Status.
- Developed closer relationships with the local community.
- Raised a total of £1220 in aid of Sue Ryder Hospice.
- Increased numbers of club volunteers.
- Is at the latter stages of a major clubhouse extension grant application.



CONTACT INFORMATION

To find out more about the club or arrange a visit, contact:
David Walker, Club Chairman @ obc@oundlebowlingclub.org
or visit the club website: www.oundlebowlingclub.org

THE CLUB SAYS...

"From the outset the club was impressed with the BDA officer's in-depth knowledge of the functioning of bowls clubs and his ability to engender enthusiasm. The Committee is very grateful for the support given by George throughout our engagement and now feels confident in its long-term future. It is also gratifying to note, that many new members, having seen improvements being made to the club, are now assisting with making the club an ongoing success"

David Walker, OBC Chairman.

"It is always a pleasure to support proactive clubs such as Oundle. David and the rest of the committee are an example of how to run a bowls club. Their eagerness to seize every opportunity, willingness to listen to their membership and to seek external advice have truly modernised the club and will, no doubt, help develop it into an important hub for the local community"

George Babalev, BDA Club Development Co-ordinator.