



National Disability Strategic Action Plan
2017 - 2021

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It is with thanks to the following organisations and individuals, all of whom have contributed to the development of this strategic action plan:

- Bows Development Alliance (BDA)
- Bows England
- English Indoor Bowling Association (EIBA)
- Sport England
- Wheelpower
- AeroBowls
- Cerebral Palsy Sport (CP Sport)
- Dwarf Sports Association UK
- English Amputee and Les Autres Bows Association (EALABA)
- Disability Bows England
- British Wheelchair Bowling Association (BWBA)
- Visually Impaired Bows England (VIBE)
- Sport Nottinghamshire
- English Federation of Disability Sport (EFDS)
- New Earswick IBC
- Diana Tribe
- Gilly Ainslie
- Mo Monkton

Introduction

Vision

The aim of this strategic action plan is to provide the sport of bowls with a coordinated plan that provides a single, cohesive way forward for key organisations to work together in order to achieve the vision:

“Promote inclusion, increase participation and develop performance”

Aim: Develop bowls to become an inclusive sport for all

Objectives:

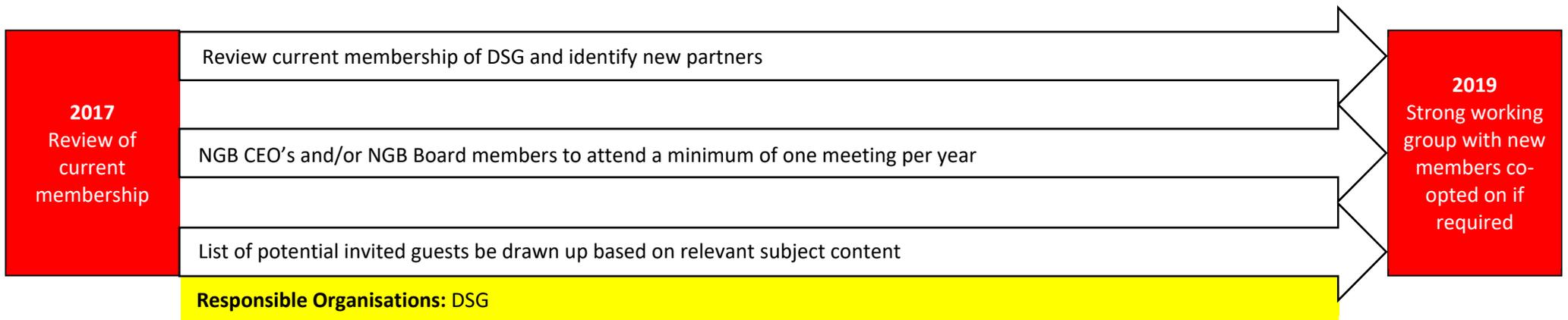
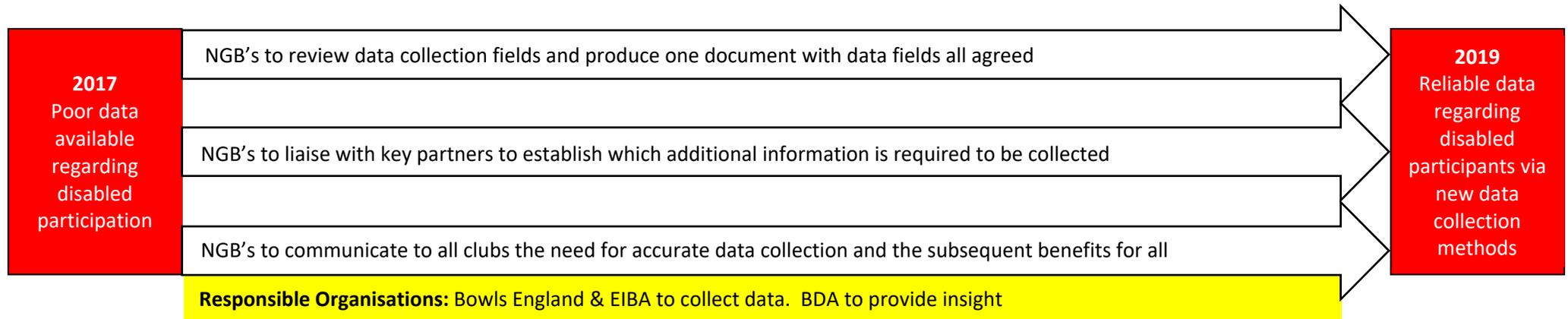
- Ensure the sport of bowls is inclusive for everyone
- Provide more opportunities for disabled people to play bowls
- Develop a pathway to high performance

Progress to date:

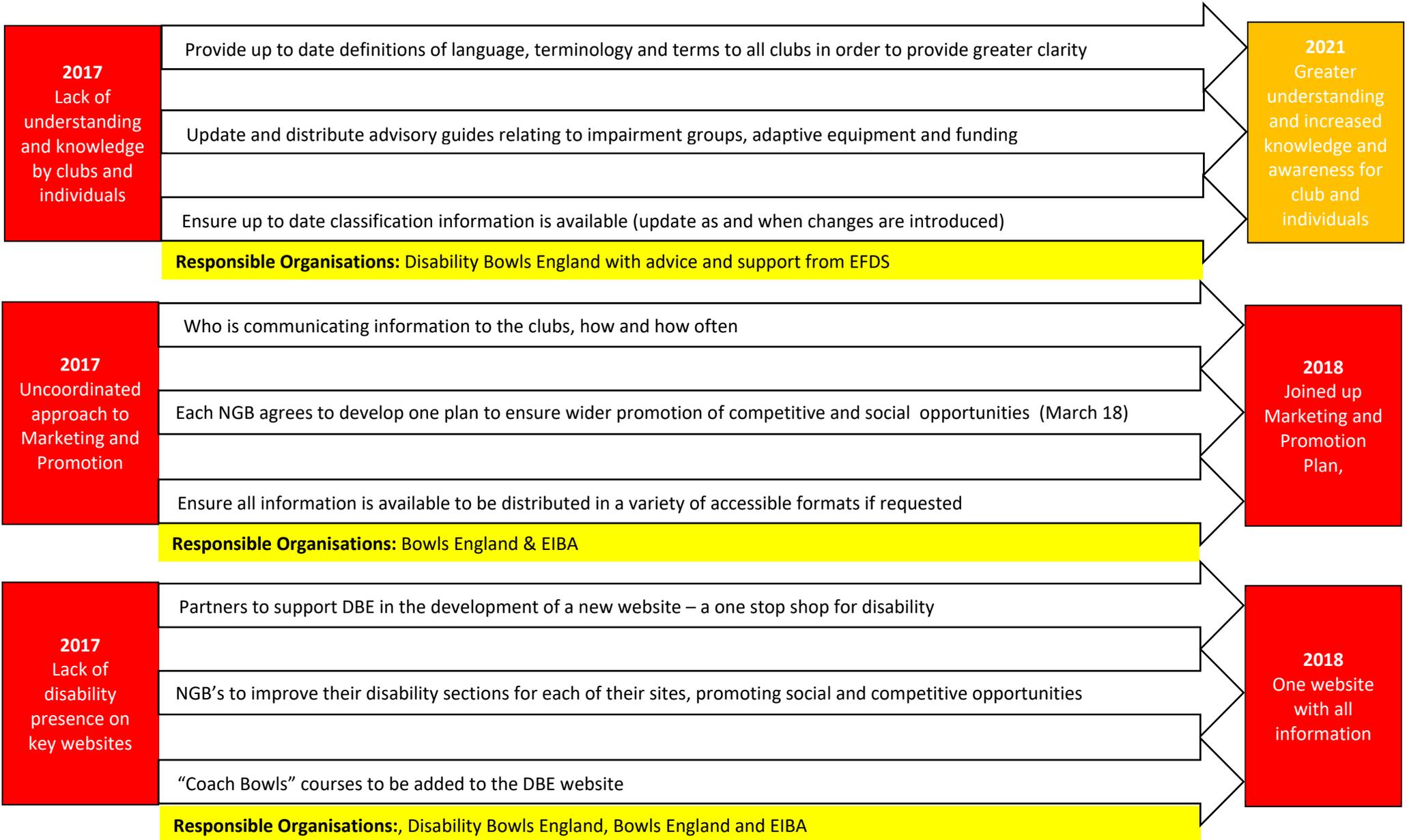
Since the launch of the original National Disability Strategic Action Plan in 2014, over 3,500 disabled people (aged 16+) have been recruited into the sport via BDA funded events as well as a wide range of Disability Bowls England competitions and taster days being held across the country. In addition to this, the following has also been achieved:

- Release of an Adaptive Equipment and Funding advisory guide.
- Creation and launch of an annual National Disability Survey.
- Creation and launch of the annual Love Fisher Brown Award which has been won by Plymouth Life Centre IBC (2015) and Scarborough IBC (2016).
- Development of a closer working relationship between Bowls England, EIBA, BDA, the National Disability Sport Organisations, Disability Bowls England, the umbrella organisation which represents a range of disability bowling associations.
- Development and roll out of the Disability Kitemark

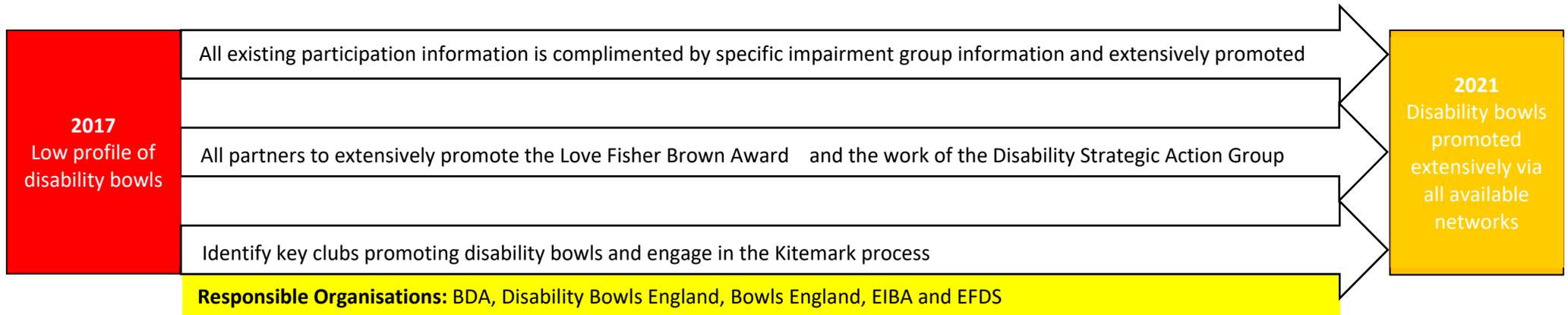
**Priority Actions
Data Collection**



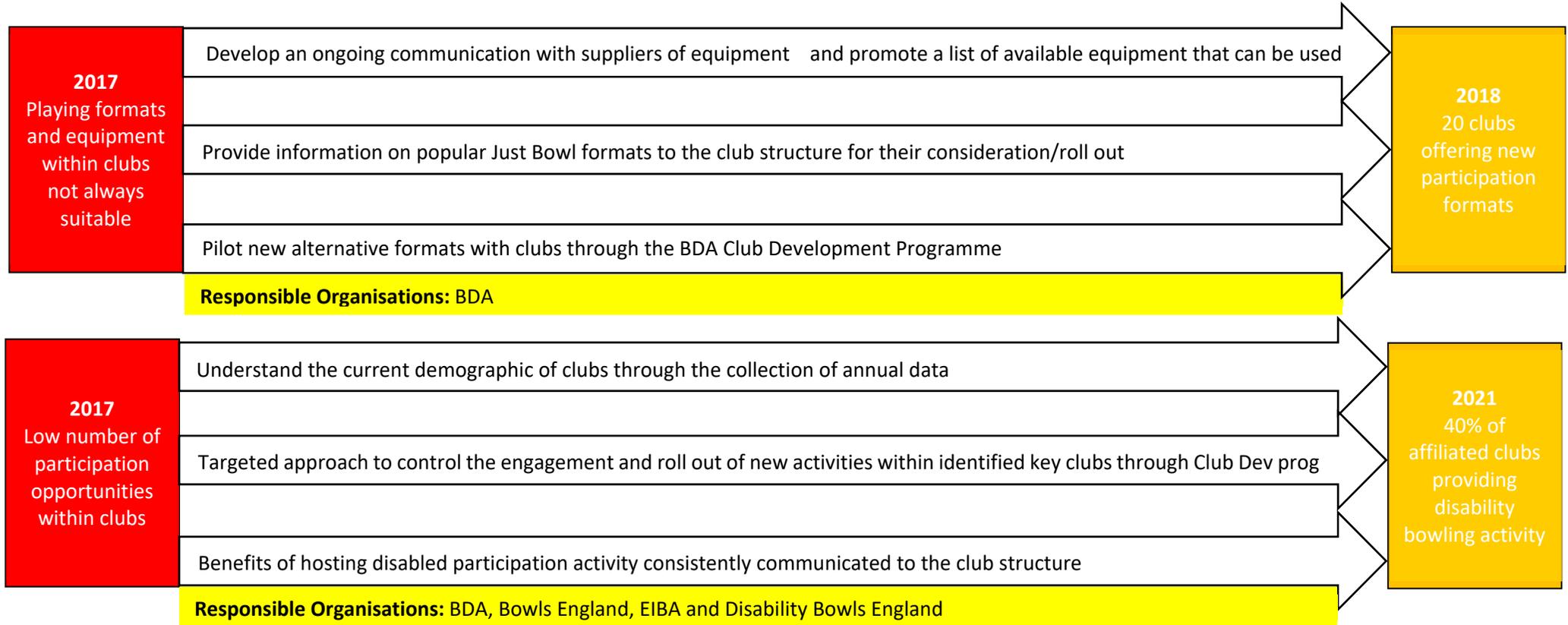
Marketing and Inclusive Communication



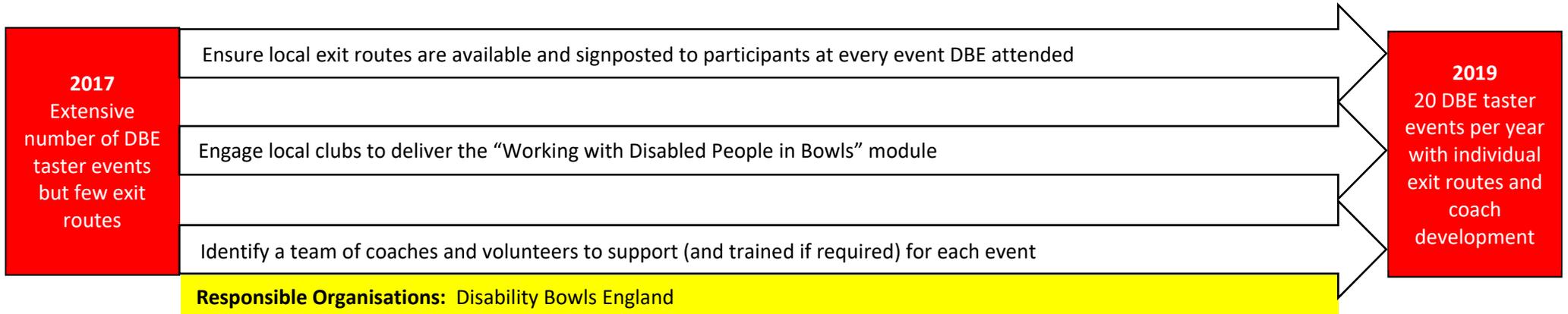
Marketing and Inclusive Communication (cont.)



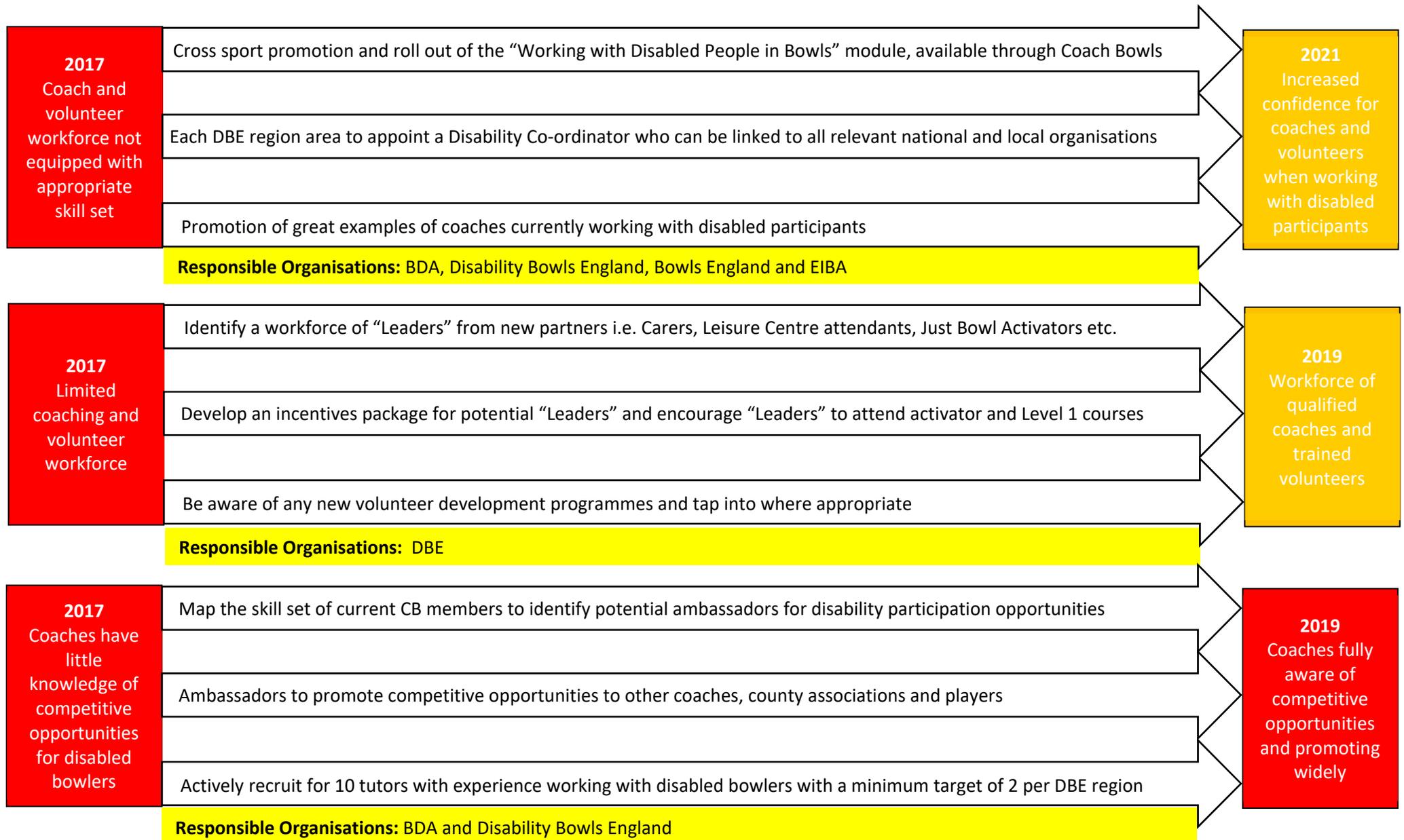
Strategic Action Participation (Clubs)



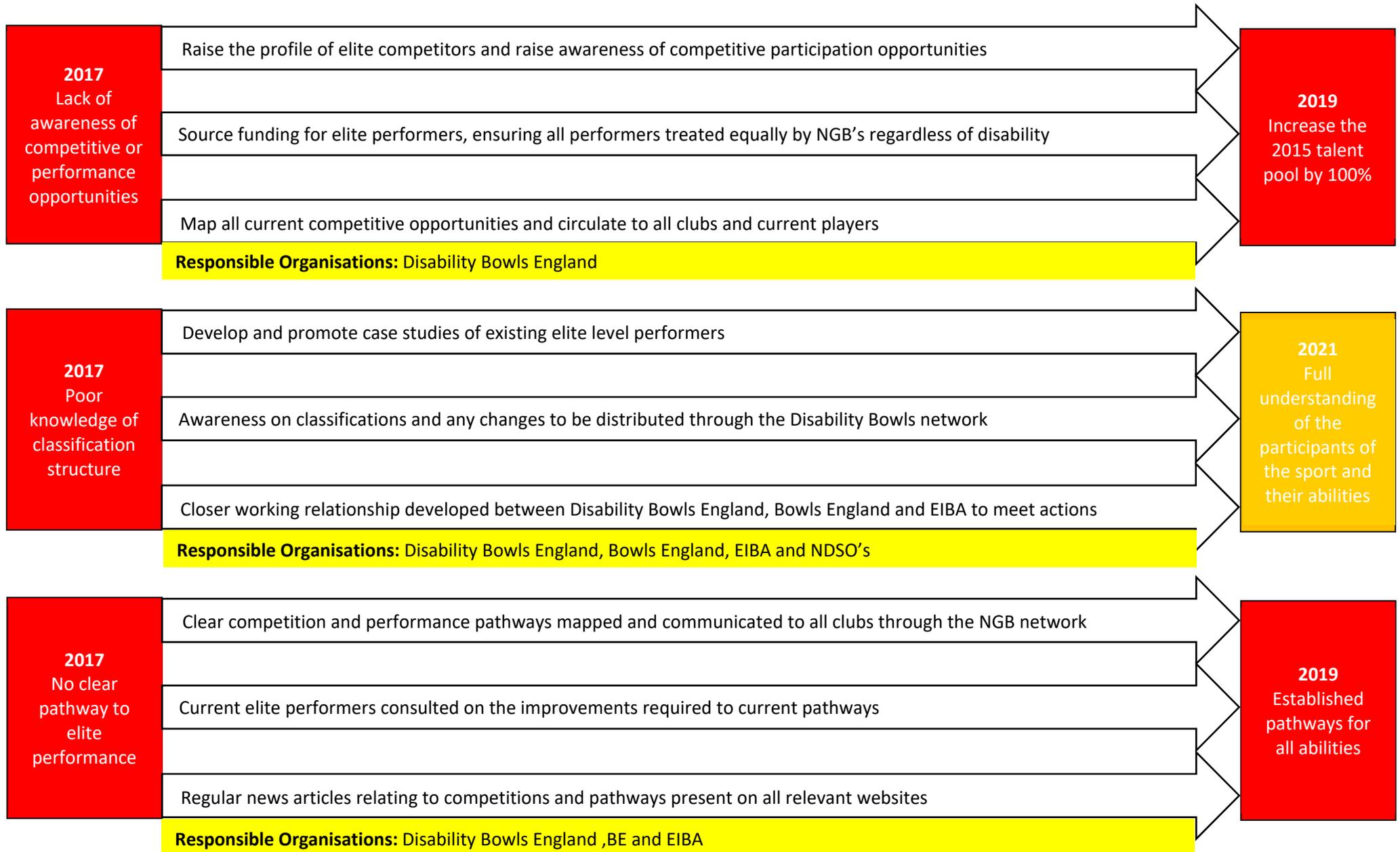
Strategic Actions – Taking Part (Community engagement)



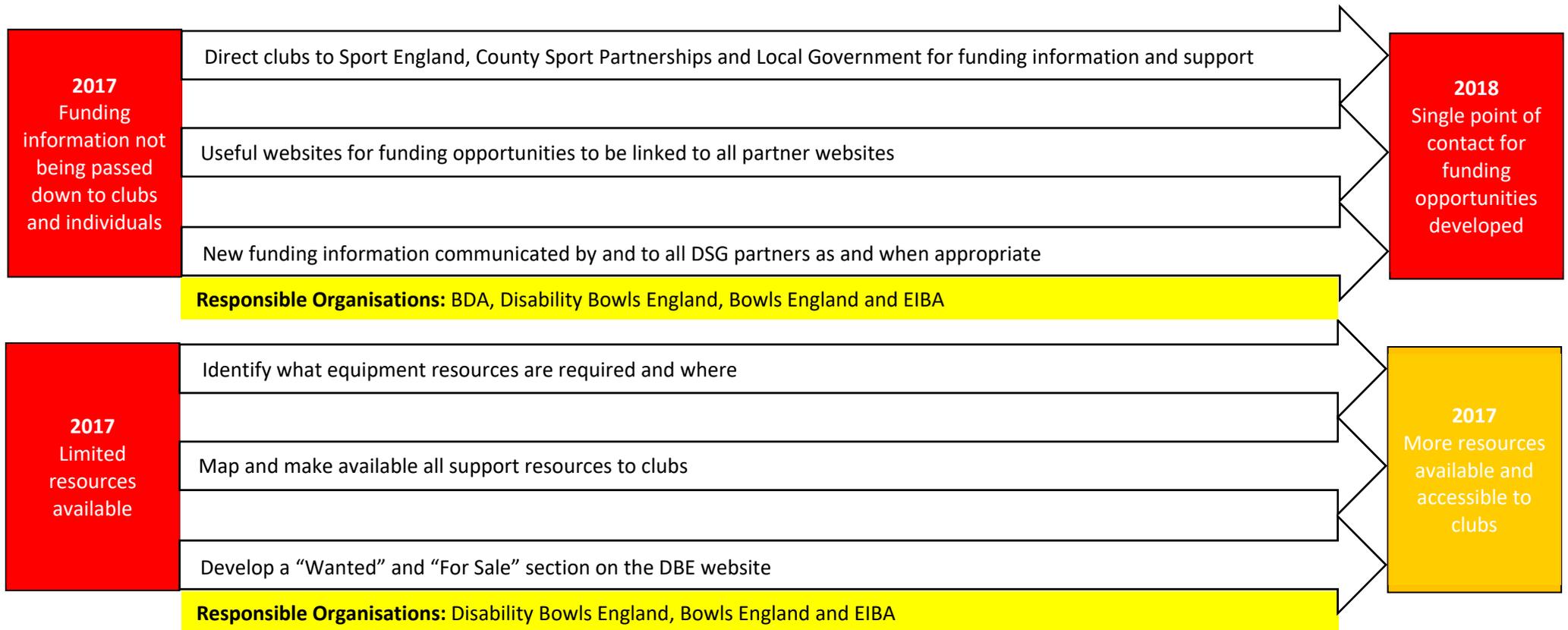
Strategic Actions – Coaching and Workforce



Strategic Actions – Competitive Pathways



Strategic Actions - Funding, Support and Guidance



New Strategic Actions

