

IN THIS ISSUE: On Target ▪ Safeguarding ▪ Mobile Me ▪ Coaching Developments ▪ Club Matters



Welcome to the July edition of the BDA newsletter.

The outdoor season is now well underway and we hope that all those clubs who have been running Play Bowls Open Days and Play Bowls4Fun sessions over the past few weeks had some warm and sunny weather and have had some high numbers of prospective new bowlers come along to try the game.

We have also had the publication from Sport England, the main funder of sport in this country, of their new strategy for sport: "Towards An Active Nation" This provides all sports with ideas on the new direction they want to take sport over the next five years. There will be very much a focus on encouraging those people who are currently inactive to become active as well as ensuring that those already taking part are enjoying their experience and will continue to play well into later life. We believe that bowls is well placed to deliver on some

of the outcomes and are presently completing an "Expression of Interest" form to register our intent to apply to them for further funding beyond April 2017.

It will not be long until the Bowls England National Championships are upon us and the BDA will have a big presence there again this year (further information can be found later in the newsletter).

Please enjoy reading this edition and don't forget to let us know if you have had success in recruiting new members as a result of having a silver package from us – we would love to pop it into the August edition.

Susan Cooper  
Development Director

## Disability Round Up

Across the last twelve months, significant work has continued to develop the sport for disabled people. Encouragingly, the Year 2 participation target which was set at six hundred was comfortably surpassed with over a thousand disabled people taking up the sport within clubs and standalone projects, activated by the BDA's Just Bowl programme. In addition to this, the Disability Steering Group have continued to meet and are currently working up a Disability Kite mark criteria which will allow for clubs to be recognised for operating in an inclusive fashion, including the provision of participation opportunities for disabled people.

Disability Bowls England have also been very active with the launch of a number of regional development days which have received very strong support thus far from players, spectators and volunteers alike. The Love Fisher Brown Award 2016 attracted a number of entries once more, with the decision of the awarding panel due by the end of July. A further date for your diary is the 12<sup>th</sup> August, which is Disability Day at the Bowls England National Championships with a range of events taking place on and off the greens throughout the day.



Did you know the BDA now has its own twitter account? Follow [@BowlsDA](https://twitter.com/BowlsDA) for regular updates on BDA funded activities, Play Bowls Road Show locations and much more.



Helping people to live longer, healthier and more fulfilling lives

[www.playbowls.org](http://www.playbowls.org)



## The National Lottery Awards

The Bowls Development Alliance are delighted to announce you that Just Bowl, their community engagement tool, has been nominated for a National Lottery Award.

The National Lottery Awards are an annual search to find the UK's favorite Lottery funded projects. Lottery players raise £36 million each week for projects all across the UK and the Awards are a great way to highlight how that funding has changed the UK for the better.

Now in their 13th year, the Awards recognize the incredible difference that Lottery funded projects have made to people, places and communities all across the UK with the 490,000 grants that have been made since 1994. They also celebrate the talent, hard work and amazing dedication of the people involved in running them.

Awards are given across seven categories, reflecting the different types of projects that benefit from National Lottery funding. These are: Art, Education, Environment, Health, Heritage, Sport and Charity/Voluntary.

For the Bowls Development Alliance, this brings an opportunity to demonstrate the impact of Just Bowl to the nation and to show how accessible and inclusive the sport of bowls is. Just Bowl was one of over 600 applicants for an award, which has now been whittled down to just 7 in the sport category. These 7 are now open to the public vote.

Voting is simple and can be done online at [www.lotterygoodcauses.org.uk/awards](http://www.lotterygoodcauses.org.uk/awards) or via telephone on **0844 836 9692**. Voting closes on the 20<sup>th</sup> July 2016.

Just Bowl has been delivered for the last 18 months, engaging over 1700 new participants in to the sport of Bowls. Over 600 of those are participants with a disability. This delivery has been a key factor in our progress towards the targets set within our Whole Sport Plan 2013-2017.

Throughout this time, we have worked with 74 different organisations across 138 projects nationally, training 151 new session leaders, who now deliver within their own places of work.

For further information on Just Bowl and to see some of the incredible people we've met along the way, you can visit our website: [www.justbowl.org](http://www.justbowl.org) or our Twitter feed - @BDAJustBowl

### Just Bowl – For Anyone, Anytime, Anywhere!



### BDA Goes Global!

The BDA were delighted to accept an invitation to speak at the recent World Bowls European Seminar, held in Glasgow. On behalf of the BDA, Paul Humphreys (Development Manager) spoke to a range of national delegates from countries including the Netherlands, Spain and France in addition to the home nations about the work of the BDA and how the principles can be applied within their respective structures.

The seminar, which was the first of its kind, covered a wide range of subjects from developing a strong relationship between and NGB and its clubs, what makes a strong club and the challenges of setting up the sport of bowls in a new country.



## The BDA team up with Active Gloucestershire

The BDA are pleased to announce that over the next year we will be working in partnership with Active Gloucestershire to deliver the Just Bowl project across the county. Over the next year Active Gloucestershire will be looking to engage with a number of local and regional organisations who work with adults 55+ and 16+ with a disability.

Jon and Amanda from the BDA delivered training to Active Gloucestershire staff as well as staff from 10 organisations from across the county. It was a great day with a number of games and session ideas being taught to the group to enable them to deliver the Just Bowl project. Jon and Brett from the BDA also attended and delivered Just Bowl at the Big Health Event in Gloucestershire. This event is aimed at individuals with disabilities from across the county. Over 1000 people came through the doors on the day to try and number of different sports and learn all about how to stay healthy and fit in life! 100's of people took part in bowls from all age groups and with a variety of disabilities. Everyone had a great time trying out all the equipment on offer and learning how to play Bowls through the Just Bowl offer. After the event a number of organisations collected their equipment and are already delivering the project back at their centres with their groups.



If you are interested in the Just Bowl project and would like to find out more information you can either visit the website [www.justbowl.org](http://www.justbowl.org) or you can contact the Bowls Development Alliance Office on 01664 777001.

## Coach Bowls comes to Yorkshire



The first ever Coach Bowls qualification course was delivered in Yorkshire this spring, with ten candidates undertaking, and securing, the 1<sup>st</sup>4Sport Level 1 Award for Coaching Bowls. Day 1 was delivered at New Earswick IBC and day 2 at York & District IBC.

The qualification allows each of the ten coaches to deliver the Play Bowls4Fun programme independently which is aimed at beginner and novice bowlers. Furthermore, the first ever “Safeguarding – Time to Listen in Bowls” course has also been delivered in the county with a number of candidates securing the vital knowledge relating to the role of the Club Welfare Officer, how to create a safe club environment and what to do in the event of an incident.

## Working with Active Surrey

Working with the CSP in rural Surrey (Active Surrey), Surrey Bowls has secured £15,750 to support local clubs running taster events with follow-on coaching to recruit 126 new members. Following on from this investment the group secured a further £7,500 from London Sport to extend this work across the Metropolitan Surrey Boroughs (e.g. Croydon, Sutton etc.) working with local clubs in the area to recruit 100 new members.



They have supported clubs to sign up en masse for the latest BDA packages window which has resulted in a further £10,730 invested into the sport in the County. This is an unprecedented level of investment into a sport often overlooked by local authorities and County Sports Partnerships and will lead to a large increase in the playing population in the County and the long-term viability of clubs.



**Helping people to live longer, healthier and more fulfilling lives**

[www.playbowls.org](http://www.playbowls.org)

## Coaching at Bowls England, National Championships

6<sup>th</sup> August signals the start of the Bowls England National Championships, and the presence of the **Coaching Tent at Leamington**.

This year see's lots of exciting opportunities available for everyone:



**Thursday 11<sup>th</sup> August** is a '**Challenge day**'. Come along and challenge one of the top players in the country to one end of bowls, or get your score on out leader's board of some popular coaching games.

Some of the players who will be around on the day to be challenged include Andy Thomson (Triple Indoor World Champion); Ellen Falkner (Current Ladies Indoor World Champion, Current Ladies England Captain and triple Commonwealth Gold Medallist); John McGuinness (Current England Men's Captain and Commonwealth Medallist); Paul Brown (Current chairman of Disability Bowls England and Commonwealth Medallist).

*(Players availability may be affected by their own playing schedules.)*

Friday 12<sup>th</sup> August is our **Disability Awareness Day**. There will be a 4 hour 'Working with Disabled People in Bowls' Module available to book on to for any coach or club volunteer working with club members with a disability. We will have some local disability groups come along to experience bowls and see the National Championships in action. There will be members of the Elite Disability Bowls England teams available to talk to and see play bowls.



**Video Analysis Clinics** – these proved to be so popular last year, with most slots being overbooked, that we have extended our available sessions this year. You can pre-book or turn up on the day and have a 1 hour session with one of the 'Coach Bowls' tutors who will use video technology to improve your game.

**1:1 Coaching Sessions** – You can pre-book or turn up on the day and have a 30 minute – 2 hour session with a Coach Bowls Tutor. They can look at your game overall or just look at an issue you may want some help with.

**Bowls Ballistics session** – This is one of the most popular sessions from the Level Two Qualification for coaches. Many players (including a number of current international players) find the knowledge interesting and helpful in improving their own game. It is also a great start for any budding coaches or Level 1 coaches who eventually want to move on to Level 2.

**Diet and Nutrition Talk** – this is a talk focussed primarily at players who are hoping to break on to the National and International scene and for any coaches working with players at this level. The talk will be delivered by the current England Team Physiologist and is available to pre-book, or to turn up on the day.

**Expert Talks by Leading International Players**. These talks will be dependent on the playing schedules of the players and will involve the following topics –  
Team Building within a rink, Being a good Skip, Being a good Lead, Being a Good Single's Player.



Keep your eye on [www.coachbowls.org](http://www.coachbowls.org) for any updates to the advertised schedule. All sessions available to pre-book will be available through this web page.

Or you can e mail the Bowls Development Alliance Office for a booking form on [office@playbowls.org](mailto:office@playbowls.org).

The sessions all proved very popular last year, so we recommend you check your schedules and book your sessions as soon as you can!



**Helping people to live longer, healthier and more fulfilling lives**

[www.playbowls.org](http://www.playbowls.org)



# Coach Bowls at Bowls England National Finals 2016



## FREE 'Drop-In' Coaching Sessions

are available on the following dates and times. Please visit the tent to arrange your free coaching session with one of our **qualified** coaches or book your session online now at [www.coachbowls.org](http://www.coachbowls.org)

Date	Green	Time
Sat 6th Aug	E	9am - 4pm
Mon 8th Aug	D	9am - 2pm
Tues 9th Aug	E	1pm - 5pm
Sun 14th Aug	E	1pm - 5pm
Tues 16th Aug	A	9am - 1pm
Wed 17th Aug	E	9am - 1pm
Thurs 25th Aug	D	1pm - 5pm
Fri 26th Aug	D	9am - 5pm
Sat 27th Aug	E	9am - 5pm
Sun 28th Aug	D	9am - 5pm
Mon 29th Aug	D	1pm - 5pm
Tues 30th Aug	D	1pm - 5pm
Wed 31st Aug	D	1pm - 5pm
Thurs 1st Sept	D	11.30am - 3.30pm
Fri 2nd Sept	D	9am - 5pm**
Sat 4th Sept	E	9am - 1pm

\*\* - With some young coaches

## FREE Workshops & Clinics

Please complete booking form on [www.coachbowls.org](http://www.coachbowls.org) Coaching workshops and clinics lead by qualified tutors and/or by top international players/coaches.

Date	Location	Workshop Topic	Time
Thurs 11th Aug	E Green	Challenge a top international bowler!	9am - 5pm
Fri 12th Aug	C/E Green	Working with Disabled People in Bowls Module* and Disability Workshops	10am - 2pm
Sat 13th Aug	Tent	Diet and Nutrition for competitive bowlers	12pm - 2pm
Fri 19th Aug	E Green	One to One Video Analysis Clinic	9am - 1pm
Sat 20th Aug	Tent	Being a good skip - for bowlers and coaches	12pm - 2pm
Sun 21st Aug	E Green	One to One Video Analysis Clinic	9am - 5pm
Mon 22nd Aug	D Green	One to One Video Analysis Clinic	1pm - 5pm
Tues 23rd Aug	C Green	One to One Video Analysis Clinic	1pm - 5pm
Wed 24th Aug	D Green	One to One Video Analysis Clinic	9am - 5pm
Fri 26th Aug	Tent	Ideas for recruiting new bowlers	2pm - 4pm
Sat 27th Aug	Tent	Ideas for recruiting new bowlers	2pm - 4pm

\* - Working with Disabled People in Bowls Module is £35 per person

Visit our tent open daily from Saturday 6th August until Saturday 3rd September next to A Green



## Hot Spot Round Up

June marked the half way point for the BDA's 2016 Hot Spots, with a number of success stories already secured. Two of the eight Hot Spots have already achieved their annual targets with participation increases being recorded strongly through the provision of packages to clubs and also through community aimed Just Bowl projects. Great success is being achieved in new Hot Spots such as Wiltshire, who had a marvellous 72 people attend the initial engagement event which has resulted in the approval of 22 packages to date.



Further encouragement can be found in Devon and Kent who have submitted 25 and 26 package applications respectively, all of which are currently in the process of being delivered by clubs. Overall, 20 Just Bowl projects have been delivered in partnership with 14 community organisations resulting in 280 people taking part in the sport for the first time. In addition to the participation increases, all Hot Spots have delivered at least one Coach Bowls and/or Safeguarding course and plans are in place for a further push on all fronts for the fast approaching indoor season.



## Need new Members?

An eye catching leaflet that's perfect to be displayed on noticeboards, in libraries, in doctors surgeries, dentists waiting rooms or local cafes in fact anywhere people may have time on their hands.

If you require anymore of our 'Fancy Trying Something New?' flyers give the office a call on 01664 777001 or email [casey@playbowls.org](mailto:casey@playbowls.org)



Helping people to live longer, healthier and more fulfilling lives

[www.playbowls.org](http://www.playbowls.org)