



**IN THIS ISSUE: NEXT FOUR YEARS - COACH BOWLS UPDATE - IMPORTANCE OF DATA - PLAY BOWLS PACKAGE FUNDING**



**W**elcome to the March 2017 edition of the newsletter. We are fast approaching the end of the 2013-2017 funding period and a lot of the focus has been on completing programmes and projects and compiling reports that we are required to do for our partners.

Alongside this work, we have been preparing plans for our new delivery programme from April and this has included the new Play Bowls Package Scheme which was opened for applications on February 1<sup>st</sup> enabling clubs to apply for support in running their recruitment events ahead of the new outdoor season. At the time of going to print we are pleased to report that more than 207 clubs have successfully applied for packages and will be delivering their Play Bowls Open Days and Play Bowls4Fun sessions over the coming months. Let's hope we have a sunny Easter!

Also new is a refresh to the BDA branding and we now have a gold and grey logo and a new strap line

### GET ACTIVE, HAVE FUN, PLAY BOWLS

Coach Bowls as a brand retains the red logo and Just Bowl the orange and blue logo which gives them their own identity.

We hope you like the new look!

Susan Cooper  
Development Director

#### Next Four Years

The Bowls Development Alliance were delighted to receive the news that their application for a further four years of funding has been successful and we can look forward to working with Bowls England and English Indoor Bowling Association clubs in their development through to 2021

The focus of the new Play Bowls Strategy is to sustain those who currently play bowls and ensure we do everything we can to encourage bowlers to keep active by playing bowls well into later life. It is still important to recruit new members and the BDA were delighted that Sport England will continue to support the Play Bowls Package scheme which we launched again in February ahead of the new outdoor season.

The Club Development Programme will be launched in April and will offer direct support to those clubs in need. Further details will be available over the coming weeks as we work up our plans.

Coaching remains a focus and as the Tutor workforce increases we hope to be in a position to roll out more courses over the next twelve months. We will be encouraging more clubs to send their Club Welfare Officer on the Safeguarding in Bowls-Time to Listen courses that will also become more readily available across the country

The BDA will continue to work closely with Disability Bowls England ensuring that there are more opportunities for those with a disability people to get into bowls.

We look forward to working with many of you from April.



#### Coach Bowls

The start of 2017 has been a busy one for the tutor workforce in bowls. Before Christmas there were a number of applications received from people across the country who wished to become tutors for the Coach Bowls Qualifications and Modules. Amanda Scriven-Purcell (Coach Bowls Coaching Manager) spent a number of days going out to meet some of these tutors and we are pleased to say that we will be welcoming a number of experienced tutors to our team over the coming months. The new tutors experiences include being a bowls World Champion, a coach who has coached at Olympic Level and also competes in bowls and coaches with vast experiences working in the disability sector.

Work continues on the new Level Three Certificate in Coaching Bowls. The content has been developed by highly experienced World and Commonwealth Champions who are also all qualified bowls coaches. Once the course is finalised and piloted, details of the criteria will be available and applications invited from coaches who meet that criteria to attend the first course

